

# LADIES DAY SPONSORSHIP OPPORTUNITIES

## ABOUT LADIES' DAY

Ladies' Day has resulted in an average participation of 65 ladies every Tuesday. The schedule spans 25 weeks, featuring an engaging 9-hole format each week. We've extended the tee time window, allowing players to book throughout the day, and will maintain the nightly prize presentation tradition. We are open to tailoring sponsorship structures for Weekly Ladies' Day to accommodate your specific needs.

Discover Tuesday's Ladies Day, fostering women's golf camaraderie all season long. Join us for an inclusive and enjoyable experience on the course! Ladies' Day is open to members and guests with tee times from 8:00am to 5:00pm.

**Participation Fee: \$10**

**Optional:** \$5 for 50/50 Draw, \$2 for Deuce Pot

**Non-Members Special Green Fee Rates:**

18 Holes All Day \$50

9 Holes Before 3pm \$40

9 Holes After 3pm \$30

Prizes are awarded after dinner, and results are posted on the KGCC League web page weekly.

**Weekly "Diamond in the Rough" Draw Included**

Every Tuesday evening, Ladies Day participants are included in the Diamond in the Rough draw. 3 lucky names are drawn for a \$20 prize and a chance to win up to \$500 by selecting the silver golf ball. Not in attendance? No problem, our pro will draw for you!



# SPONSORSHIP PERKS & BENEFITS

- **Year-Round Brand Visibility** – Your business logo will be prominently displayed around the putting green, ensuring exposure to players.
- **In-Club Recognition** – Your logo will appear on the clubhouse TV's during Ladies Day
- **Designated Night Feature** – Enjoy exclusive branding during your sponsored ladies day, plus the opportunity to interact with players and give away prizes
- **Engage with Golfers Directly** – We encourage sponsors to make their night memorable! Set up a tent, bring a game offer giveaways and engage directly with players to make a lasting impression
- **Prize Presentation Recognition** – Every Tuesday we have prizes presented in the clubhouse, sponsors will be thanked and recognized every week
- **Play & Experience the course** – Enjoy green fee passes with our sponsorship packages...perfect for entertaining clients, employees or treating yourself!

## Ladies Day Sponsorship

### Weekly Ladies Day

**Cost: \$500+GST    Value \$782**

#### **Includes:**

- 4 x 18 holes green fee passes to be used anytime in the 2026 season (\$400 value)
- 4 rounds of golf on your sponsored Ladies Day (\$200 value)
- 4 Ladies entries on your sponsored Ladies Day (\$48 Value)
- 2 Power carts on your sponsored Ladies night (\$104 value)
- Your logo is displayed on the course every Ladies Day throughout the year
- Your logo featured in the clubhouse as a Ladies Day sponsor
- Your logo featured on the KGCC website as a Ladies Day sponsor
- Promotion on KGCC social media & email blast leading up to sponsored Ladies Day
- Flexibility to promote on course during your night (i.e. hole in one sponsorship)

## PASS EXCHANGE OPTIONS

Exchange prizes/items from your business for the value of green fee passes

- \$1000 worth of prizes = 8 x 18 Hole Green Fee Passes (valid for the 2026 season)
- \$500 worth of prizes = 4 x 18 Hole Green Fee Passes (valid for the 2026 season)
- \$250 worth of prizes = 2 x 18 Hole Green Fee Passes (valid for the 2026 season)

(Previous sponsors have done well with Gift Cards from their business for weekly giveaways and yearlong recognition)

## CONTACT:

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