



**MEN'S NIGHT SPONSORSHIP
OPPORTUNITIES 2026**

ABOUT MEN'S NIGHT

KGCC Men's Night is one of the club's most popular weekly events, delivering consistent participation, strong clubhouse traffic, and high sponsor visibility throughout the season.

Season Schedule

- Runs weekly from **April through the first 1st week of October**
- Held **every Wednesday**, providing reliable, repeated exposure for sponsors
- **Flexible tee times** between **11:00 AM – 5:00 PM**, accommodating a wide range of schedules

Signature Events

- **Two Supersized Shotgun Events**
 - **June 3rd & August 5th**
 - Includes dinner and enhanced prizing following play
- **Weekly Prize Presentations**
 - Held every Wednesday at **7:30 PM** in the clubhouse
 - Sponsors are acknowledged and thanked each week

Player Engagement & Prizing

- **Year-Long Points Race**
 - Players earn points weekly
 - **Top 10 point earners** receive prizes at season's end
- **Weekly Door Prizes**
 - Over **\$2,500 in prizes every week**
- **Golden Egg Draw**
 - Four players selected weekly
 - Winners can receive **up to \$4,000**
- **Net & Gross Prizing**
 - Ensures players of all skill levels have a chance to win

- **On-Course Contests**
 - Closest to the Pin
 - Longest Putt
- **Hole-in-One Jackpot**
 - Season-long pot that grows weekly
 - All hole-in-ones split the final jackpot

Participation & Value

- **2025 Average Attendance:** 155 players per week
- **Weekly 50/50 Draw**
 - Average payout in 2025: **\$550**
- **Cost to Play**
 - \$20 weekly entry
 - Optional \$5 weekly 50/50 ticket

SPONSORSHIP PERKS & BENEFITS

- **Year-Round Brand Visibility** – Your business logo will be prominently displayed around the putting green, ensuring exposure to players.
- **In-Club Recognition** – Your logo will appear on the clubhouse TV's during Men's Night
- **Designated Night Feature** – Enjoy exclusive branding during your sponsored men's night, plus the opportunity to interact with players and give away prizes
- **Engage with Golfers Directly** – We encourage sponsors to make their night memorable! Set up a tent, bring a game offer giveaways and engage directly with players to make a lasting impression
- **Prize Presentation Recognition** – Every Wednesday we have prizes presented in the clubhouse, sponsors will be thanked and recognized every week
- **Play & Experience the course** – Enjoy green fee passes with our sponsorship packages...perfect for entertaining clients, employees or treating yourself!

SPONSORSHIP OPTIONS

YEAR LONG GOLD SPONSOR

COST: \$1100 + GST VALUE: \$1568

INCLUDES:

- 4 x 18 holes green fee passes (anytime use) (\$400 value)
- 8 rounds of golf on your sponsored men's night (\$800 value)
- 8 Men's night entries on your sponsored men's night (\$160 value)
- 4 carts on your sponsored men's night (\$208 value)
- Your logo is displayed at the putting green every men's night throughout the year
- Your logo featured in the clubhouse as a men's night sponsor
- Your logo featured on the KGCC website as a men's night sponsor
- Your company mentioned & thanked during weekly prize presentation
- Promotion on KGCC social media and email blast leading up to sponsored men's night
- Flexibility to promote on course during your night (i.e. hole in one sponsorship)
- Ability to donate prizes for giveaway and recognition



KGCC CUP - POINTS RACE TITLE SPONSOR

COST: \$1000 +GST

- Yearlong points race competition
- Top 10 players at the end of the season win prizes
- Players receive points weekly through participation/gross/net/team and on course competitions
- **Become the title sponsor** (example: KGCC Fedex Cup...KGCC “insert business name” Cup)
- **Exclusive Branding Exposure** all yearlong: Your sponsorship will be highlighted weekly as the main points race title sponsor. Your logo displayed in the clubhouse, proshop, social media and any signage on course you would like
- **Trophy Branding:** Exclusive naming rights to our year end trophy that is displayed throughout the season
- **Exclusive Opportunity:** Only 1 Title sponsor is available for the KGCC Cup
- **Finale Recognition:** Year end shotgun tournament with the top 10 players receiving prizes from the KGCC Cup points race. Sponsor will receive special recognition, ensuring your brand remains top of mind with our players.
- 8 Green Fee Passes available for anytime use (\$800 value)
- 4 carts available with Green Fees (\$208)
- Opportunity to donate prizes & giveaways



SUPERSIZED WEEK SPONSOR (2 EVENTS AVAILABLE – June 3rd & August 5th)

COST: \$600 +GST VALUE: \$868

INCLUDES:

- **1 Featured Sponsored Night** on our Supersized Shotgun events on either June 3rd or August 5th
- 4 rounds of golf on your featured sponsored men's night (\$400 value)
- 4 carts on your sponsored men's night (\$208)
- 4 Men's night entries including dinner after the round (\$260)
- **Exclusive Branding Exposure:** Your logo displayed in the clubhouse, proshop, social media and any signage on course you would like.
- **Special Recognition** – Your support will be acknowledged during the post-event dinner, ensuring visibility and appreciation from all attendees (120 players for Supersized events)
- **Engage with Golfers Directly** – We encourage sponsors to make their night memorable! Set up a tent, bring a game, offer giveaways, and engage directly with players to make a lasting impression.

PASS EXCHANGE OPTIONS

Exchange prizes/items from your business for the value of green fee passes

- \$1000 worth of prizes = 8 x 18 Hole Green Fee Passes (to be used in the 2026 season)
- \$500 worth of prizes = 4 x 18 Hole Green Fee Passes (to be used in the 2026 season)
- \$250 worth of prizes = 2 x 18 Hole Green Fee Passes (to be used in the 2026 season)

(Previous sponsors have done well with Gift Cards from their business for weekly giveaways and yearlong recognition)

Sponsoring Men's Night is a fantastic opportunity to get your brand in front of a loyal and engaged audience while supporting the local golf community. Join us for a season of great golf, competition and great exposure for your business!

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