



2018 Grasslands Ladies' Night Sponsorship Opportunities

Attn: Potential Sponsor

2017 brought continued growth and success to our expanded Ladies' Night. We saw over 45 ladies participating each week and over 70 in our shotgun and theme nights. We are looking to further increase participation and capitalize on this momentum for 2018.

The 2018 schedule will run for 24 weeks starting Tuesday April 17, with each week featuring a fun 9 hole format. We have extended the tee time window, with players able to book between 2pm – 5:45pm. Additionally we will host 2 shotgun events in which both the front 9 and back 9 will be available for 9-hole play on May 29th and September 11th.

The Ladies' Night committee is excited to announce that Grasslands Dental Centre has been named the title sponsor for Ladies' Night. We are currently looking to attract additional weekly and shotgun sponsor to further enhance our Grasslands Ladies' Night. We have two different sponsorship opportunities available.

The strength of our Grasslands Ladies' Night lies in creating a positive and welcoming environment for both members and public, and focusing on participation and fun over intense competition. We are anticipating continued growth in both our ladies' night participation and overall ladies market.

If you would like to know more about Grasslands Ladies' Night and our sponsorship packages, please contact one of the following members of the Ladies' Night committee.

Brice MacDermott
General Manager
brice@kamloopsgolfclub.com

Alec Hubert
Head Professional
proshop@kamloopsgolfclub.com

Lindsay MacDermott
Ladies' Night
lindsay@kamloopsgolfclub.com

Shotgun Ladies' Night

Only 2 available – May 29th and September 11th

Cost: \$750

Includes:

- Four 18-hole green fee passes (\$288)
- Four rounds of golf and dinner the night of your sponsorship (\$380)
- Logo and name attached to all promotional materials advertising the event
- Logo on the nightly game sheet and feature sheets in the restaurant
- Logo on our website as a Grasslands Ladies' Night shotgun sponsor (up for a year)
- Promotion on our social media channels (Facebook, Twitter & Instagram) leading up to and following your event
- Correspondence and information distributed in our club emails leading up to the event (profile of our sponsor)
- Logo and recognition on our website with the Grasslands Ladies' Night results
- Display of company signage (must be provided)

Weekly Ladies' Night

Cost: \$300 or \$500 in prizing

Includes:

- Four 18-hole green fee passes (\$288)
- Logo on the nightly game sheet and feature sheets in the restaurant
- Logo on our website as a Grasslands Ladies' Night sponsor (up for a year)
- Promotion on our social media channels (Facebook, Twitter & Instagram) leading up to and following your event
- Logo and recognition on our website with the Grasslands Ladies' Night results
- Display of company signage (must be provided)