



## 2017 Ladies' Night Sponsorship Opportunities

Attn: Potential Sponsor

After a successful 2016 ladies' night season, we are looking to further grow and capitalize on the popularity of our 3 evening ladies' night sell outs coupled with our weekly core of 50 afternoon ladies.

The 2017 schedule is expanded and features a weekly 9-hole format with tee times available between 2 and 5:30pm. Additionally we will host 2 shotgun events in which both the front 9 and back 9 will be available for 9-hole play on June 20<sup>th</sup> and the wind up on September 26<sup>th</sup>.

The strength of our ladies' night lies in creating a positive and welcoming environment for both members and public, and focusing on participation and fun over intense competition. We are anticipating continued growth in both our ladies' night participation and overall ladies market.

The ladies' night committee is currently looking to attract new sponsors to further enhance our ladies' night. We have two different sponsorship opportunities available to those interested in supporting the ladies' night at the Kamloops Golf & Country Club.

If you would like to know more about ladies' night and our sponsorship packages, please contact one of the following members of the ladies' night committee.

Brice MacDermott  
General Manager  
[brice@kamloopsgolfclub.com](mailto:brice@kamloopsgolfclub.com)

Alec Hubert  
Head Professional  
[proshop@kamloopsgolfclub.com](mailto:proshop@kamloopsgolfclub.com)

Lindsay MacDermott  
Ladies' Night  
[lindsay@kamloopsgolfclub.com](mailto:lindsay@kamloopsgolfclub.com)

## Shotgun Ladies' Night

Cost: \$750

### Includes:

- Your choice of a Preferred Players Card for the season (\$300) or six 18-hole green fee passes (\$414)
- Four rounds of golf and dinner the night of your sponsorship (\$500)
- Logo and name attached to all promotional materials advertising the event
- Logo on the nightly game sheet and feature sheets in the restaurant
- Logo on our website as a ladies' night shotgun sponsor (up for a year)
- Promotion on our social media channels (Facebook & Twitter) leading up to and following your event
- Correspondence and information distributed in our club emails leading up to the event (profile of our sponsor)
- Logo and recognition on our website with the ladies' night results
- Display of company signage (must be provided)

## Weekly Ladies' Night

Cost: \$300 or \$500 in prizing

### Includes:

- Four 18-hole green fee passes (\$276)
- Logo on the nightly game sheet and feature sheets in the restaurant
- Logo on our website as a ladies' night sponsor (up for a year)
- Promotion on our social media channels (Facebook & Twitter) leading up to and following your event
- Logo and recognition on our website with the ladies' night results
- Display of company signage (must be provided)